

# we're hosting an event

# STEELDAY2012

Canadian Institute of Steel Construction  
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[www.cisc-icca.ca](http://www.cisc-icca.ca) [www.steelday.ca](http://www.steelday.ca)

## 24 Things to Do For September 28<sup>th</sup>

1. Sign up to host an event.
2. Ask a supplier, vendor, partner to host an event – separately or together.
3. Tell all your contacts about SteelDay.
4. Let every member of your organization know about SteelDay.
5. Ask them to let everyone they know about it.
6. Post a link, place an ad or add some SteelDay content to your company's web site.
7. Know who is hosting an event near you – offer to assist, tell your contacts.
8. Place a SteelDay placard in front of your facility.
9. Mail out SteelDay information to all your local architects, engineers and contractors.
10. Add the SteelDay logo to all your internal and external documents.
11. Invite a local high school, community college or university to your facility – or offer to provide a short presentation about steel at your local school/university.
12. Send a press release to your local television and newspapers about your involvement in SteelDay and about some of the local projects you have been involved in.
13. Arrange a tour of a building or bridge you were involved with.
14. Invite customers, bankers, insurers, family, friends to see you facility on SteelDay.
15. Include some information about SteelDay for your company newsletter or magazine.
16. Attend an event or send your staff to a local SteelDay event.
17. Move your annual customer appreciation day to SteelDay.
18. Sign up to receive SteelDay news updates.
19. Follow us on Twitter @ SteelDayCanada.
20. Join our LinkedIn Group – SteelDay Canada.
21. Visit local architects, engineers, contractors on SteelDay. Take them some donuts!
22. Ask your Mayor, Premier to declare September 24 officially SteelDay.
23. Commit to send out "Happy SteelDay" greeting cards to your client base.
24. Get involved in promoting the use of structural steel!

Sign up to host a SteelDay 2012 event at [www.SteelDay.ca](http://www.SteelDay.ca) (in the "SteelDay Hosts" section).

Still have questions? Don't hesitate to contact us:  
[info@steelday.ca](mailto:info@steelday.ca)

STEEL: A history of strength. A sustainable future of possibilities.